



GURUDAS COLLEGE
(GOVT. SPONSORED)

NARIKELDANGA, KOLKATA-700054

Academic Session: 2019-20

Semester: I

Dept. of: Journalism and Mass Communication

Name of the Teacher: Dr Anuja Bagchi

Hons.	
Topics allotted	Mode of teaching (Project, lecture etc.)
JORA -CC-1-TH:Unit II Language of news, Principles of clear writing, Skills to write news, Sociology of news, Paid news, Yellow Journalism, Agenda Setting, Trial by Media, Gatekeeper, Politics of news, Neutrality and Bias in news JORA-CC-1-1P : UnitIII Writing Headlines from news stories UnitIV Writing Article JORA -CC-1-2 TH+TU: Unit III Extremist Press, Contribution of Bipin Chandra Pal and Bal Gangadhar Tilak, Contribution of Mahatma Gandhi in Indian Journalism, Contribution of Nationalist Press in freedom movement	Lecture, Project, Use of net
DSE	
Topics allotted	Mode of teaching (Project, lecture etc.)
Generic Elective / CC	
Topics allotted	Mode of teaching (Project, lecture etc.)
JORG-CC/GE-1-1-TH+TU: Unit III:Principles of Editing: Copy Testing: Computer Editing; Different Types of Headlines ;Computer Applications; Page Make up; Front page and other pages; Principles to be followed;Photo Journalism;Caption Writing ;Photo Printing Process. Unit II: Inverted pyramid: Intro;Lead; Language of news writing.	Lecture, project, Use of net
DSE	
Topics allotted	Mode of teaching (Project, lecture etc.)
AECC / SEC	
Topics allotted	Mode of teaching (Project, lecture etc.)



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Implementation Report:

Academic Session 2018-19

Semester I :

JORA -CC -1-1 TH: Unit II

JORA- CC-1-1-P : Topics from III and IV (written practical)

JORA-CC-1-2 -TH+ TU: Unit III and IV

JORG-CC/GE-11-TH+TU: Unit III and Unit IV

All the above portion of the syllabus has been implemented.